



CHAMPAGNE SHIPMENTS IN 2017

The final figures for Champagne shipments in 2017 are now available.

Total sales amounted to 307.3 million bottles, that is + 0.4% compared to 2016.

The French market dropped by 2.5% with 153.7 million bottles. *"A decline stronger than expected due to disappointing sales in December,"* commented Maxime Toubart, president of the Syndicat Général des Vignerons, co-president of the Comité Champagne.

The export, up 3.5%, nearly equals France with 153.6 million bottles. The growth drivers are confirmed outside the European Union (- 1.3% with 76.6 million bottles), since other countries now exceed EU, increasing by nearly 9% to reach 77 million of bottles.

Jean-Marie Barillère, president of the Union des Maisons de Champagne, co-president of the Comité Champagne, is pleased that *"thanks to the export and the valuation of its cuvées, Champagne achieves the record turnover of 4.9 billion Euros"*.

Data by export country will be available mid-March.

Epernay, 12th February, 2018

Contact : Thibaut Le Mailloux - Comité Champagne - Tel. 03.26.51.19.30 - e.mail : info@champagne.fr